Bijal Borse

Front-End Web Developer

Ahmedabad, India developerbijal@gmail.com +91 94082 03489 Portfolio GitHub LinkedIn

SUMMARY

Front-end developer with 3+ years of experience delivering responsive, high-performing websites and e-commerce platforms. Skilled in HTML, CSS, Tailwind, Bootstrap, JavaScript, Elementor/WPBakery, and Advanced Custom Fields (ACF). Adept at creating pixel-perfect, SEO-friendly, and optimized sites with animations (GSAP, AOS) and modern UX practices. Strong team player experienced in backend collaboration, API integration, and client communication through tools like Asana.

EXPERIENCE

Front-End Developer — iFlair Web Technologies Pvt Ltd

07/2022 - 03/2025 | Ahmedabad, India

- Built responsive, pixel-perfect websites using HTML, CSS, Tailwind CSS, and Bootstrap; created custom sections for Elementor & WPBakery.
- Developed ACF-based custom solutions integrated with backend APIs to build dynamic pages and reusable components.
- Delivered multiple WooCommerce projects with conversion-focused layouts and optimized checkout flows.
- Improved site performance via code splitting, browser caching, and image compression.
- Enhanced UX with interactive animations using GSAP and AOS.
- · Collaborated with backend developers and communicated with clients via Asana to ensure smooth delivery.

Junior Web Developer — Kaira Infotech

11/2021 - 06/2022 | Ahmedabad, India

- Completed intensive training in custom HTML, CSS, and WordPress development.
- Contributed to Elementor and custom projects, focusing on responsive layouts and cross-browser fixes.
- Supported senior developers with debugging and project deployments.

KEY ACHIEVEMENTS

- Delivered multiple client websites and WooCommerce stores across industries with strong UX and performance.
- · Led redesign of company product site, improving usability and customer navigation.
- Boosted PageSpeed scores by up to 40% through optimization (lazy loading, minification).
- Developed reusable Elementor templates and ACF-driven custom themes for faster deployment.

PROJECT HIGHLIGHTS

- Showcased live projects on Portfolio responsive websites, UI/UX designs, and animation demos.
- Developed WooCommerce store with optimized product pages and checkout flow for improved conversions.

TECHNICAL EXPERTISE

Front-end: HTML5, CSS3, JavaScript, ¡Query, Sass, Bootstrap, Tailwind CSS

WordPress: Elementor, WPBakery, Divi, BeBuilder, Salient Theme, ACF, WooCommerce

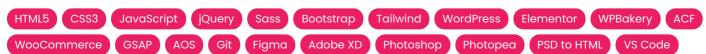
Animations & UX: GSAP, AOS, custom CSS animations

Design Tools: Figma, Adobe XD, Photoshop, Photopea

Tools & Workflow: Git, GitHub, VS Code, Chrome DevTools, Asana

Other: Basic PHP, API integration, performance optimization

CORE SKILLS



CERTIFICATIONS & EDUCATION

- 3-month training in HTML, CSS, WordPress Kaira Infotech (2021).
- M.Com & B.Com Gujarat University