

Bijal Borse

Front-End Web Developer

Ahmedabad, India developerbijal@gmail.com +91 94082 03489 [Portfolio](#) [GitHub](#) [LinkedIn](#)

SUMMARY

Front-end developer with 3+ years of experience delivering responsive, high-performing websites and e-commerce platforms. Skilled in HTML, CSS, Tailwind, Bootstrap, JavaScript, Elementor/WPBakery, and Advanced Custom Fields (ACF). Adept at creating pixel-perfect, SEO-friendly, and optimized sites with animations (GSAP, AOS) and modern UX practices. Strong team player experienced in backend collaboration, API integration, and client communication through tools like Asana.

EXPERIENCE

Front-End Developer — iFlair Web Technologies Pvt Ltd

07/2022 – 03/2025 | Ahmedabad, India

- Built responsive, pixel-perfect websites using HTML, CSS, Tailwind CSS, and Bootstrap; created custom sections for Elementor & WPBakery.
- Developed ACF-based custom solutions integrated with backend APIs to build dynamic pages and reusable components.
- Delivered multiple WooCommerce projects with conversion-focused layouts and optimized checkout flows.
- Improved site performance via code splitting, browser caching, and image compression.
- Enhanced UX with interactive animations using GSAP and AOS.
- Collaborated with backend developers and communicated with clients via Asana to ensure smooth delivery.

Junior Web Developer — Kaira Infotech

11/2021 – 06/2022 | Ahmedabad, India

- Completed intensive training in custom HTML, CSS, and WordPress development.
- Contributed to Elementor and custom projects, focusing on responsive layouts and cross-browser fixes.
- Supported senior developers with debugging and project deployments.

KEY ACHIEVEMENTS

- Delivered multiple client websites and WooCommerce stores across industries with strong UX and performance.
- Led redesign of company product site, improving usability and customer navigation.
- Boosted PageSpeed scores by up to 40% through optimization (lazy loading, minification).
- Developed reusable Elementor templates and ACF-driven custom themes for faster deployment.

PROJECT HIGHLIGHTS

- Showcased live projects on [Portfolio](#) — responsive websites, UI/UX designs, and animation demos.
- Developed WooCommerce store with optimized product pages and checkout flow for improved conversions.

TECHNICAL EXPERTISE

Front-end: HTML5, CSS3, JavaScript, jQuery, Sass, Bootstrap, Tailwind CSS

WordPress: Elementor, WPBakery, Divi, BeBuilder, Salient Theme, ACF, WooCommerce

Animations & UX: GSAP, AOS, custom CSS animations

Design Tools: Figma, Adobe XD, Photoshop, Photopea

Tools & Workflow: Git, GitHub, VS Code, Chrome DevTools, Asana

Other: Basic PHP, API integration, performance optimization

CORE SKILLS

HTML5 CSS3 JavaScript jQuery Sass Bootstrap Tailwind WordPress Elementor WPBakery ACF
WooCommerce GSAP AOS Git Figma Adobe XD Photoshop Photopea PSD to HTML VS Code

CERTIFICATIONS & EDUCATION

- 3-month training in HTML, CSS, WordPress — Kaira Infotech (2021).
- M.Com & B.Com — Gujarat University